

The Future

Impacts & Opportunities



*Incorporating diversity
in emergency services*



The Sebel Albert Park, Melbourne, 20–22 July 2009



Presented by

**EMERGENCY
SERVICES
FOUNDATION**



Australian Government
Attorney-General's Department
Emergency Management Australia
EMA safer communities australia.gov.au



Department of
Transport



Australian Government
Australian Transport Safety Bureau



Department of
Human
Services



Australian Government
Bureau of Meteorology



Office of the
Emergency Services
Commissioner



Department of
Sustainability
& Environment

Emergency Management Conference 2009

DAY 1

Overview

Mike Rothery, Attorney-General's Department
Mary Barry, Victoria State Emergency Service
Emma Fitzclarence, Municipal Association of Victoria
Ray Canterford, Bureau of Meteorology
Jagtar Singh, Bedfordshire & Luton Fire & Rescue UK
Moira Rayner
Carl St Paul, London Fire Brigade
Tony Pearce, Emergency Management Australia

DAY 2

Overview

Debra Amesqua, CFO Madison Fire Dept, Wisconsin USA
Catherine Dunlop, Maddocks Lawyers
Bruce Esplin, Emergency Services Commissioner
Mohamed Jogi, Ambulance Services Assoc, UK
Bruce Thompson, Department of Sustainability & Environment
Ray Parlanti, Victoria Police-Bomb Squad

Hypothetical – 'Heatwave', **Alastair Wilson**, EMA

Program may be updated or revised at any time.

See up to date program at www.esf.com.au

NEW VENUE!



The Sebel Albert Park

This year, EMC moves to a grander and more picturesque location. The light-filled Sebel Albert Park is on Queens Road overlooking Albert Park Lake and is moments from Melbourne's CBD.

The Sebel and its adjoining Citygate Hotel offer EMC delegates these preferential accommodation rates:

The Sebel (4.5 star):

Standard room \$155
Lakeview room \$180

The Citygate (4 star):

Standard room \$135
Lakeview room \$160

Book directly with the hotel.

Telephone 13 15 15 and quote
Emergency Management Conference.

FREE Diversity Workshops

Venue: Sebel Albert Park, Melbourne

Date: Wednesday 22 July 2009

Program: 9.00 am – 11.00 am Workshop 1 Cultural Skills for Improving Emergency Service Provision

Presenters: Barbara West and Frances Murphy, Culture Works

This highly interactive session provides the conceptual knowledge and the practical skills to engage in effective communication with people from Asia and the Pacific, Africa, Europe and North and South America.

11.30 am – 1.30 pm Workshop 2 Gender Equity and Emergency Services

Presenter: Debra Amesqua, CFO Madison Fire Dept, Wisconsin USA

1.30 pm – 2.00 pm Lunch

2.30 pm – 4.30 pm Workshop 3 Diversity, The UK Experience

Presenters: Mohamed Jogi (Ambulance Services Assoc, UK)
Jagtar Singh (Bedfordshire & Luton Fire & Rescue, UK)
Carl St Paul (London Fire Brigade, UK)

Hear from three prominent diversity experts about their work in the UK fire and ambulance services, and the challenges they faced, the strategies they used, the lessons learnt and the way forward on diversity in emergency services.

Maximum number of participants per workshop 50.

Book now on delegate registration form-first served basis.



Message from the ESF Chairman

Laurie Lavelle A.M.



The **Emergency Management Conference (EMC)** is one of the major annual emergency services conferences in Australia. Every year, it brings together emergency management professionals from Emergency Services Organisations, local, state and federal governments, community groups and industry.

We expect up to 450 delegates to attend this year.

The Emergency Services Foundation was established following the Ash Wednesday fires in 1983. It operates as a trust to provide immediate support to the families of emergency service personnel killed or injured in the line of duty. The Foundation also provides educational scholarships to members of the industry and conducts support activities such as the EMC conference to increase the understanding of the key issues that challenge emergency service personnel.

This year, the theme is 'THE FUTURE – Impacts and Opportunities'. The organising committee has assembled a program of eminent speakers from emergency services, government, private operators, media and research and training. There will also be a substantial trade expo showcasing the latest in equipment and services for emergency services.

I am also delighted to announce that the Diversity in Emergency Services Conference (DES) will again be run in conjunction with EMC. This means that the conference will offer a much broader range of emergency management topics.

It will be the best EMC yet.

I look forward to welcoming you to the Sebel Albert Park, Melbourne in July 2009.

Laurie Lavelle

Laurie Lavelle A.M.

Chairman
Emergency Services Foundation

Diversity in Emergency Services Conference 2009

Diversity is part of the future for emergency services. Developing a diverse workforce and diversity competence will give emergency services the cutting edge that will transform them into leading organisations. Diversity is about improved community safety, higher creativity, increased problem solving capacities, innovation and ground breaking solutions. How do ESOs achieve a diverse workforce? How do they develop diversity competence? What are the benefits? What are the pitfalls? What lessons are there to share?

Don't miss this opportunity. Come, hear and learn from an impressive panel of speakers and experts on diversity.

DES and EMC are being offered together by way of one conference registration.

Who will be attending?

CEO's, senior management, operational managers, security personnel and emergency managers:

- Local and State Governments
- Ambulance
- State Emergency Services
- Infrastructure
- Mining
- Human Resources
- Safety & Life Saving
- IT & Telecommunications
- Fire
- Police
- Transport
- Manufacturing
- Hazardous Goods
- Energy
- Community groups
- Health & Community Services

Delegate Registrations

- One Day or Two day registration available.
- Special 'Volunteers Rate'.
- Fees include tea/coffee breaks and buffet lunch.
- Two Day & Day One Fee also includes Official Cocktail Party.
- Discount "Earlybird" registration.
- Emergency Management Conference delegates may attend Diversity in Emergency Services Conference sessions and vice versa.

ESF Alumni Dinner

The annual Dinner of the Emergency Services Foundation Alumni Association will be held on Monday 20 July at the Sebel Albert Park. Conference delegates are invited to attend, and may order tickets, at additional cost, on the registration form.

Trade Expo

Organisations which supply goods and services of any kind to the emergency services, local and state government and heavy industry have the opportunity to exhibit at EMC 2009, gaining valuable exposure to CEO's, senior management and operations specialists attending the conference.

Exhibits will include:

- Telecommunications
- Information Systems
- Education and training
- Alarms and alerting systems
- Protective clothing & equipment
- Medical and first aid
- Resuscitation equipment
- Fire fighting equipment
- Emergency lighting
- Vehicles and equipment
- Accident extrication equipment

Only 35 booths available
@ \$3,300 each (+ GST)

Floorplans and full details, contact Steve Robin (03) 5983 2400
sr@asnevents.net.au



Delegate Registration

For multiple registrations, copy this form before completing.

1. Your Details

Title Mr Mrs Miss Ms Dr Prof. or Rank _____

Given Name _____ Preferred Name _____ Surname _____

Position _____ Division _____

Organisation _____

Address 1 _____

Address 2 _____

Suburb/Town _____ State _____ Postcode _____ Country _____

Phone () _____ Fax () _____ Mobile _____ Email _____

2. Conference Registration

Qty	Type		(EarlyBird Rate) Before 30 May 2009	After 30 May 2009
	Full Delegate	Day 1 & 2	\$495	\$570
	Full Delegate	Day 1	\$310	\$385
	Full Delegate	Day 2	\$290	\$345
	Volunteer	Day 1 & 2	\$120	\$160
	Volunteer	Day 1	\$ 90	\$130
	Volunteer	Day 2	\$ 65	\$100

I/D-Reg'd Number _____ (mandatory for volunteer registration;
organisation name must be entered in 'Your Details' above)

Conference Registration Total \$ _____

3. Cocktail Party (Additional guests and Day Two Delegates).

\$65 each **Cocktail Party Total** \$ _____

4. Alumni Dinner

\$75 each **Alumni Dinner Total** \$ _____

5. Free Diversity Workshops (22 July)

Workshop 1: Cultural Skills for Improving Emergency Service Provision

Workshop 2: Gender Equity and Emergency Services

Workshop 3: Diversity, The UK Experience

6. Payment Summary

Conference Registration Total (No 2) \$ _____

Cocktail Party Total (No 3) \$ _____

Alumni Dinner Total (No 4) \$ _____

GRAND TOTAL \$ _____

Payment Options:

1. Fax completed form to (03) 9533 1035
2. Mail completed form with your cheque to PO Box 40, Hampton VIC 3188
3. Register On-line at www.esf.com.au (on-line payment only by MasterCard, BankCard, Visa)

Invoicing Details As above, or:

Name _____ Fax (preferred for invoicing) _____ Address _____

Suburb/ Town _____ State _____ Postcode _____

Cheque (payable to High Profile Events) MasterCard Bankcard Visa Amex

Cardholder's Name _____ Cardholder's Signature _____

Card Number: _____ / _____ / _____ / _____ Expiry Date _____ / _____

Cancellations received prior to 20 June 2009 will be refunded minus a \$100 cancellation fee.
Cancellations received after this date will not be refunded. Substitute delegates may be nominated at any time.
Personal Information submitted on this form will only be used to inform you of future ESF activities.
Delegates and exhibitors will receive a list containing your name and organisation.
Tick this box if you do not wish to be included on this list.

Conference Secretariat:

High Profile Events (Aust) Pty Ltd

PO Box 40, Hampton Vic 3188

Tel: 03 9533 1000 Fax: 03 9533 1035

email: events@hpe.com.au